Taylor Applicant

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CAREER OBJECTIVE

Market intelligence analyst looking for an opportunity to work with senior management to develop corporate marketing plans and enhance branding goals.

CORE QUALIFICATIONS

* Experience with database software, spreadsheet software, order processing systems, and content management systems.

PROFESSIONAL EXPERIENCE

ABC HEALTHCARE SYSTEMS, Philadelphia, PA

**Market Intelligence Analyst,** September 2013-Present

Thoroughly perform market research, analysis, and reporting.

* Managed market intelligence team in development of quarterly presentation to Business Development senior management and stakeholders.
* Contributed to a 10 percent increase in company market value in the past five years.

**Research Analyst Intern,** June 2013-May 2013

Researched and identified markets for new products using internal database and other database software.

* Repeatedly recognized for strong leadership skills and mastery of market analysis strategies.
* Collaborated with other members of Market Intelligence team to develop presentations.

XYZ BROADCASTING, Philadelphia, PA

**Public Relations Assistant**, January 2013-June 2013

Provided support to top-level media executives.

* Completed expense reports and managed expense tracking for all executives.
* Updated press lists and contact lists; conducted research for press releases.

EDUCATION

**Master of Business Administration** (2014); GPA 3.6

Green University, Trenton, New Jersey

**Bachelor of Arts in Computer Science** (2011); GPA 3.9

Gray College, Cherry Hill, New Jersey

*Graduated magna cum laude*